PDI's Continuing Education Energy Conference

2020 Political, Economic and Technical Outlooks: The View From Here and How It Will Affect Your Organization

PDI Professional Development Institute
University of North Texas

September 17-18, 2020
Earn Up To 9 Hours CPE

Enroll at energy.pdi.org

Virtual Schedule and Speakers

Thursday, Sept 17, 2020

9:00-10:00 a.m. Session 1

Energy Lending and Capital Availability

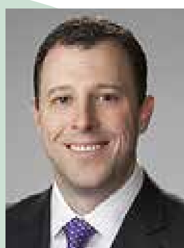
Featuring Christina Kitchens, Managing Director, 3P Energy Capital

10:00-11:00 a.m. Session 2

The Digital Oilfield: Financial and Accounting Impact of AI Enabled Production Optimization

Featuring Ed Cowsar, Chief Executive Officer, Osprey Data

11:00-12:00 p.m. Session 3



G&A Analysis: Why It Matters

Featuring Josh Sherman, Partner, Opportune

12:00-1:00 p.m. Session 4

The Financial View from the Executive Office

Featuring John Hart, CFO, Continental Resources

1:00-2:00 p.m. Session 5

The View from Wall Street

Featuring Jonathon Fite, Managing Partner, KMF Investments

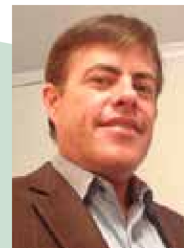
Friday, Sept 18, 2020

9:00-10:00 a.m. Session 6

The Effect of the Upcoming Election on Energy

Featuring Henrietta Treyz, Managing Partner, VEDA Partners

10:00-11:00 a.m. Session 7



The View from the Royalty Owner

Featuring Jack Fleet, Executive Director, National Association of Royalty Owners (NARO)

11:00-12:00 p.m. Session 8

The Effects of COVID on Financial Reporting in the Upstream Energy Industry

Featuring Brian Matlock (pictured at top), Partner, BKD and Jim Jordon, Partner, BKD

12:00-1:00 p.m. Session 9

The View from the Railroad Commission

Featuring Wei Wang, Executive Director, Texas Railroad Commission

Join us online
Sept 17-18

Join Us Virtually For Two Morning, Information-Filled Sessions Designed For Oil and Gas Industry Professionals

Only $99
Register Now!
energy.pdi.org

We are excited to announce a new, virtual event coming this September, designed specially for the business side of energy. Two half-day educational sessions featuring a number of industry experts are scheduled in an easy-to-access, modular format where participants can earn up to 9 CPE hours in topics ranging from how national politics affect the energy industry, important regulations, banking rules, the hard-hitting impact of the economy in 2020, and more. Read on for information about all our speakers and topics. Visit us at **energy.pdi.org** for quick registration.

Who Should Attend

- Accounting and financial management employees working in upstream and midstream accounting in oil and gas
- Public accounting and governmental entity employees working in Audit, Tax, Consulting and Royalty Reconciliation
- Those new to the industry seeking overall knowledge of the industry from accounting, financial and technical aspects in upstream and midstream accounting functions

Advance Prep: None
Delivery Method: Group-Live (presented online due to COVID-19)
Prerequisites: None
Recommended CPE Credit: Up to 9 hours

Terms and Conditions: Please note that the following apply to all registrants, whether pre-paid or invoiced. A participant may receive a full refund by providing to PDI written cancellation 10 or more business days prior to the starting date of the program. No refunds will be granted within 10 business days of the starting date of the program. No refunds will be granted after the start of the program. Substitutions are accepted at any time up to and including the starting date of the program. If the enrollment is not sufficient to warrant holding the program, PDI reserves the right to cancel. If this situation does occur, you would receive a full refund. PDI is not responsible for any expenses incurred by registrant due to cancellation.

The Professional Development Institute at the University of North Texas is a 501(c)(3), not-for-profit education corporation that provides versatile training services, and is recognized as one of the world's largest providers of oil and gas accounting education and training.

PDI, 1155 Union Circle #305101, Denton, TX 76203
For conference information, contact
Jim Hoffman
Email: jhoffman@pdi.org
Phone: 214.763.9644
For registration or CPE questions, contact
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940.783.7270

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Classes / Times / Topic / Speaker Bios

Thurs / 9 a.m. - Session 1

Energy Lending and Capital Availability

(Field of Study: General Knowledge)

Learn how the current pricing environment is impacting the re-evaluation of reserve-based credit lines and how numerous industry restructurings are affecting capital availability in the energy lending world.

Learning Objectives:

- To gain improved understanding of key issues in the Upstream energy industry that could lead to procedural improvements in the office and in the field

About the Instructor

Christina Kitchens / Managing Director / 3P Energy Capital

Kitchens is the principal and managing director of 3P Energy Capital, focused on alternative capital to energy firms and the refinance or purchase of reserved-based lending debt. She is building an enterprise platform as a conduit to alternative capital and viable partnerships to those in the energy industry needing financial optionality. She has been recognized many times as a top industry executive and has been listed on the D CEO Magazine's list of the 500 most powerful business leaders in D/FW. She has an MBA in Strategic Management from the University of North Texas.

Thurs / 10 a.m. - Session 2

The Digital Oilfield: Financial and Accounting Impact of AI Enabled Production Optimization

(Field of Study: General Knowledge)

AI change changed the ways many organizations work, but few have been impacted as heavily as the oil and gas professional. Take a look at the digital oilfield through the eyes of an industry pioneer.

Learning Objectives:

- To gain improved understanding of key issues in the Upstream energy industry that could lead to procedural improvements in the office and in the field

About the Instructor

Ed Cowsar / CEO / Osprey Data

Ed has 30 years of leadership at Oil and Gas technology and services firms, including his role as CEO of OspreyData. He took an enterprise software company public that worked in Oil and Gas and highly regulated industries, and later helped financial accounting software firms including SAP and Oracle establish repeatable field operations methodologies. He built a consulting business that delivered Change Management and validated startup business models for Venture Capital firms. OspreyData is an Oil and Gas software company with an AI enabled Production Intelligence engine that lowers lease operating expense by interpreting well and Artificial Lift data, to identify operational issues early, in order to lower Production Loss and well downtime. This includes evaluating acquired well operating history and onboarding well data for agile Digital Oilfield operations. Ed graduated from Texas A&M University's Engineering College, and earned Rice University's Entrepreneurship Certificate.

Thurs / 11 a.m. - Session 3

G&A Analysis: Why It Matters

(Field of Study: General Knowledge)

Maximize your office processes with an experts view.

Learning Objectives:

- To gain improved understanding of key issues in the Upstream energy industry that could lead to procedural improvements in the office and in the field

About the Instructor

Josh Sherman / Partner / Opportune

Josh is the Partner in charge of the Complex Financial Reporting and Corporate Finance groups of Opportune. He has 20 years of experience in providing clients with technical research, financial statement analysis, capital markets and reporting assistance. Josh worked in the audit and global energy markets department with Deloitte & Touche. He is an Independent Director of U.S. Energy Development Corp. and previously served on the board of directors as Audit Committee Chairman of JP Energy, Trans Energy and Voyager Oil & Gas. Specifically, as the Lead Independent Director of Trans Energy, Josh initiated and led the company's successful restructuring and ultimate sale to EQT – a transaction recognized by The M&A Advisor as the 2017 Out-of-Court Restructuring of the Year Over $100 Million. Josh received his BBA/MPA from The University of Texas at Austin.

Thurs / 12:00 p.m. - Session 4

The Financial View from the Executive Office

(Field of Study: General Knowledge)

One of the leading executives in the US takes participants on a tour of the executive office from a financial perspective.

Learning Objectives:

- To gain improved understanding of key issues in the Upstream energy industry that could lead to procedural improvements in the office and in the field

About the Instructor

John Hart / CFO / Continental Resources

Prior to joining Continental Resources as Vice President, CFO and Treasurer in 2015, John was Senior Audit Manager with Ernst & Young LLP in Oklahoma City. He is a member of the American Institute of CPAs, Oklahoma Society of Certified Public Accountants, and the Oklahoma Independent Petroleum Association. He graduated from Oklahoma State University with a Master of Science degree.

Thurs / 1 p.m. - Session 5

The View from Wall Street

(Field of Study: General Knowledge)

Wall Street has seen its ups and downs in 2020. What does the future have in store as we continue through this historic year.

Learning Objectives:

- To gain improved understanding of key issues in the Upstream energy industry that could lead to procedural improvements in the office and in the field

About the Instructor

Jonathon Fite / Managing Partner / KMF Investments

Jonathon is the President of the Professional Development Institute at the University of North Texas, where he is also an Operations & Logistics lecturer. Prior to his roles at UNT, he was a Marketing & Supply Chain strategy consultant at Accenture. In 2008 he launched, and continues to manage, a pure pay-for-performance hedge fund. He serves as a Director for the UNT Foundation and TransAtlantic Petroleum, a NYSE listed oil & gas exploration company. Jonathon has led several large program teams on complex projects including the HP-Compaq Merger and the Sprint-Nextel Merger. His work includes scoping large transformation programs and developing robust business cases to support change initiatives. He has a Masters and Bachelors of Science in Industrial Engineering with a focus in Logistics from the University of Arkansas.

Classes / Times / Topic / Speaker Bios

Fri / 9 a.m. - Session 6

The Effect of the Upcoming Election on Energy

(Field of Study: General Knowledge)

How will the 2020 national election affect the energy business? Get info on various policies from the current administration, and get a look at what to expect going forward after the election.

Learning Objectives:

- To gain improved understanding of key issues in the Upstream energy industry that could lead to procedural improvements in the office and in the field

About the Instructor

Henrietta Treyz / Managing Partner / VEDA Partners

Henrietta has been providing investors with economic policy analysis for over a decade, leading a macroeconomic policy team through the recession, financial services reform, healthcare reform and has for the last two years been focused on the various trade policies of the Trump administration impacting the marketplace and investment communities. The fallout from the COVID-19 crisis and various stimulus proposals circulating in Washington are her primary focus. She holds a BA in political science/literature from Fordham University. She is also a frequent contributor to Bloomberg and The New York Times.

Fri / 10 a.m. - Session 7

The View from the Royalty Owner

(Field of Study: General Knowledge)

Royalty owners have a unique perspective on all aspects of the oil and gas industry. Learn more about their views from an expert who grew up in the industry.

Learning Objectives:

- To gain improved understanding of key issues in the Upstream energy industry that could lead to procedural improvements in the office and in the field

About the Instructor

Jack Fleet / Executive Director / NARO

Jack grew up in a family oil and gas business started by his geat grandfather. As an adult, he worked in information technology for more than 15 years, and later joined for a startup firm where he provided solutions for Fortune 500 corporations ad non-profits, before starting his own technology firm, Fleet Internet Technologies, LLC. He manages mineral, royalty, working and surface interest for family entities. He received his Certified Mineral Manager (CMM) designation at the professional level in 2011. He is a graduate of Baylor University with a BA in Finance and Business Statistics.

Fri / 11 a.m. - Session 8

The Effects of COVID-19 on Financial Reporting in the Upstream Energy Industry

(Field of Study: General Knowledge)

Our world changed in 2020 as a new pandemic settled across the globe. Learn how this plague touched on all aspects of the industry, including financial reporting.

Learning Objectives:

- To gain improved understanding of key issues in the Upstream energy industry that could lead to procedural improvements in the office and in the field

About the Instructors

Brian Matlock / Partner / BKD

Brian serves as the BKD's National Energy and Natural Resource Leader, specializing in oil and gas private equity. He has experience with auditing and accounting matters related to mineral extraction, power generation and energy companies, such as: upstream oil and gas, midstream oil and gas, downstream oil and gas, oil and gas participation funds, oil and gas royalty funds, master limited partnerships, oil and gas industrial manufacturing, workover and wireline servicing companies, solar power, wind power, biomass and other traditional power generation plants. Brian was selected as one of the "Who's Who is Energy" by the Dallas Business Journal. He is a graduate of Texas Wesleyan University with a Bachelor of Business Administration and Master of Business Administration in accounting and management information systems.

Jim Jordon / Partner / BKD

Jim is a member of BKD's Forensics & Valuation Services division, and leads the Houston practice providing business valuation, transaction advisory, and other financial advisory services. He has been qualified as an expert witness involving valuation and M&A issues, including testifying and the preparation of expert reports used in state, Federal, and the Hague International Court of Justice (ICJ) jurisdictions. His experience encompasses energy and natural resources, chemicals, manufacturing and distribution and health care. Jim is a Chartered Financial Analyst and member of the CFA Institute and CFA Society of Houston. He is also a founding Board Member of the CFA Societies of Texas. He is an Accredited Senior Appraiser and member of the American Society of Appraisers. He is a graduate of Texas A&M University with a BBA degree in finance.

Fri / 12 p.m. - Session 9

The View from the Railroad Commission

(Field of Study: General Knowledge)

As Texas is the biggest Oil and Gas producing state, the viewpoint of the Texas Railroad Commission on the current state of the industry is of high importance to not only Energy executives but to all who are employed in Upstream and Midstream Oil & Gas.

Learning Objectives:

- To gain improved understanding of key issues in the Upstream energy industry that could lead to procedural improvements in the office and in the field

About the Instructor

Wei Wang / Executive Director / Texas RRC

Wei began his career in government with the State Auditor's Office. He served as an advisor in the Office of the Governor and established the Governor's Compliance Division in 2011. Wang also has private sector experiences working for a healthcare company and a national consulting and CPA firm. Wang holds a Master's degree in administration studies and a Master of Science degree in computer science, both from Boston University. He is a Certified Public Accountant and Certified Information System Auditor. He is a graduate of the Governor's Executive Development Program and Texas Fiscal Officer Academy.