



# Clarity for the industry

## Oil & Gas Conference

Nov. 6–8, 2017

On-site in Denver or attend online



[AICPAStore.com/oil17](http://AICPAStore.com/oil17)

# A note from the committee chair

Dear colleagues,

Your AICPA/PDI Oil & Gas Conference Planning Committee understands that the optimism around the industry's emerging recovery is coupled with a high degree of cautiousness. The importance of receiving high-quality training during this critical time cannot be overemphasized.

We will continue presenting the conference in Denver and offering the online conference option for those unable to travel or participate in the full conference. The agenda, delivered by leading industry professionals, is directly relevant to the current environment, and you will benefit from thought-provoking content specifically addressing the industry's rapid changes and uncertainty.

I look forward to seeing you Nov. 7–8 in Denver or online.

Sincerely,



**Bob George**

Committee Chair, AICPA Oil & Gas Conference  
Professional Development Institute  
Denton, TX

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**critical industry updates:**

- SEC
- Geopolitical
- Regulatory

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**pre-conference workshop on Nov. 6**

**(additional fee):**

Deep dive into reserve engineering for non-engineers

525+

**minutes of networking opportunities:**

- Nov. 7 reception
- Refreshment breaks
- Meal breaks

## Developed for

CPAs and professionals involved in domestic and international oil and gas, including financial leaders, legal experts, and governmental and regulatory officials

# Featured speakers



## Political Update

### Thomas Davis

Managing Director  
Deloitte  
Washington, DC



## ExxonMobil's Outlook for Energy: A View to 2040

### Robert E. Gardner

Manager, Economics and Energy Division  
ExxonMobil Corporation  
Irving, TX



## Geopolitical Outlook 2018

### Matt Gertken, Ph.D.

Associate Vice President  
BCA Research  
Montreal, Quebec

## Linking academia and the global workforce

The AICPA continues its partnership with PDI, a not-for-profit corporation established to benefit the University of North Texas. PDI is a worldwide leader in oil-and-gas industry executive education, providing a link between academia and the global workforce. The company serves as an important source of programming, education and business intelligence for not only the local business community but also the world at large.



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Denton, TX

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Hein & Associates LLP  
Dallas, TX

**Mark Wise**  
Deloitte & Touche LLP  
Denver, CO

## Join us on-site

### Denver Marriott City Center

1701 California St.  
Denver, CO 80202



## Join us online

Can't travel to Denver? Take part in the complete conference or customize your choice of 8 sessions. Trusted content will be livestreamed to wherever you are.

## Registration details

Attendance options	On-site	Online	CPE credits	AICPA member	Nonmember
Main conference	★	★	17.5	\$1,015	\$1,315
Your choice of 8 sessions		★	Varies	\$705	\$1,005
Pre-conference Workshop 101	★		3	\$275	\$275

**Group attendance:** Discounts are available to offer maximum savings for firms with multiple registrants.

**Save \$75**

Early bird discount expires Sept. 21

**Save an additional \$50**

CGMA designation holders

# At-a-glance agenda

All times Mountain

## Monday, November 6 Pre-conference events

1:00–5:50pm	Registration open
2:00–4:45pm	101. Deep Dive Into Reserve Engineering for Non-engineers
5:00–5:50pm	SS1. Will Digital Help Oil and Gas Do Less or Be More?

## Tuesday, November 7 Main conference

7:00am–5:15pm	Registration open
7:00–8:00am	Continental breakfast and vendor display
8:00–8:10am	Welcome remarks
8:10–9:00am	1. ExxonMobil's Outlook for Energy: A View to 2040
9:05–9:55am	2. Political Update
9:55–10:30am	Refreshment break and vendor display
10:30–11:45am	3. Revenue Recognition (Upstream) 4. Fundamentals of Hydrocarbon Exploration for Non-scientists
11:45am–12:45pm	Lunch
12:45–1:35pm	5. Economic Challenges by Basin 2017 6. Managing and Building a Midstream Company
1:45–3:00pm	7. Evolving Perspectives of ERM 8. Lease Accounting
3:00–3:30pm	Refreshment break and vendor display
3:30–4:20pm	9. Digital Labor
4:25–5:15pm	10. SEC Update
5:15–6:30pm	Welcome reception

## Wednesday, November 8

6:30am–4:30pm	Registration open
6:30–8:00am	Continental breakfast and vendor display
7:00–7:50am	SS2. Opportune Solution Session SS3. Weaver Solution Session
8:00–8:05am	Chair remarks
8:05–9:20am	11. Geopolitical Outlook 2018
9:25–10:15am	12. Capital Markets: IPO and PE – What You Are Seeing in the Market
10:15–10:45am	Refreshment break and vendor display
10:45–11:35am	13. Oil & Gas Pricing Forecast 14. Preparing for IPO
11:45am–12:35pm	15. Valuation Issues: Tax 16. Valuation of Oil & Gas Properties and E&P Companies
12:35–1:30pm	Lunch
1:30–2:20pm	17. Risky Business: Is Your Cybersecurity in Cruise Control? 18. Top Accounting Issues Facing the Industry
2:20–2:40pm	Refreshment break and vendor display
2:40–3:30pm	19. Diversity in the Workplace 20. Revenue Recognition (Midstream)
3:40–4:30pm	21. Regulatory Update
4:30pm	Conference ends

Topics and speakers are subject to change. Visit [AICPAStore.com/oil17](http://AICPAStore.com/oil17) for the most up-to-date agenda.

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Save \$75

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expires Sept. 21

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